

TFN Impact Report

Name of your Organisation:	Whole Child International
Name of the project TFN funded:	Improving Care in Orphanages & Childcare Centers in El Salvador
Date Funded by TFN:	23/01/2017
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Thanks to Whole Child's 2017 grant from the Funding Network, we were able to continue the important priority of shifting the dialogue and become a bigger part of the global conversation on children in orphanages, child protection, quality of childcare more broadly, and assessment of care.</p> <p>Our day-to-day intervention in El Salvador is making a significant impact on the lives of children, caregivers, and other stakeholders, but the value of this work is far greater if our results can be used to change the larger culture of care well beyond the borders of the countries we serve.</p> <p>Whole Child staff attended and presented our work and results at several key conferences thanks to Funding Network funds. Our Program Director, Meghan Lopez, attended the International Society for Child Indicators in Montreal and the Christian Alliance for Orphans in Nashville, as well as two local conferences in San Salvador: the International Social Service Conference and the UNICEF Advisory Board for Children. The Senior Director of Policy, Gary Newton, attended the Both Ends Believing conference in Washington, D.C., and Founder & CEO Karen Spencer attended the Global Philanthropy Forum in Washington, D.C. All these conferences were strategically chosen as critical venues for ensuring that our expertise can have the widest impact, and that we exist at the center of a dynamic professional community that can be leveraged and engaged to maximize the impact and reach of our work.</p> <p>Thanks to the generous Funding Network community, we feel we were able to provide considerable knowledge and perspective to our field in 2017.</p>
What portion of the project did TFN fund?	3.25%
How many direct beneficiaries did the TFN funded project reach?	3,360
How many indirect beneficiaries did the TFN funded project reach?	20,000
Were you able to leverage further funding as a result of TFN support?	No

TFN Impact Report

Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	2017 was an extraordinary year for Whole Child International, in terms of both financial and strategic program growth. We cultivated an unprecedented \$3 million unrestricted contribution, held our first fundraising gala, and built other fundraising infrastructure that has moved us down the road toward bringing our program to the millions of children in need globally. To this end, we conducted several interconnected strategic planning processes, and are beginning 2018 with an expansive, yet realistic, initial plan for growth and implementation. We are deeply grateful that the Funding Network's support was part of such an exceptional year for us.
Do you have any other comments or feedback on the experience of the TFN process?	The TFN process was wonderful. Everyone was lovely to work with, and we appreciated the ability to reach TFN's engaged and generous constituency. We commend you all on this important work and are grateful that it continues to bring resources to other virtuous charities.
Can you tell us any personal stories to highlight the value of the project?	As just one emblematic example, at the ISCI conference in Montreal, we spoke on a panel with part of the UNICEF team from Mexico, and were exposed to and shared extremely valuable insights on the overall services available to the government for early childhood programs in our respective Latin American countries of service. In a resource-deprived field that is noted for limited availability of even the most basic information on existing resources, needs, and ongoing programs, knowledge is an especially precious commodity, and colleagues are invaluable.