

## TFN Impact Report

<b>Name of your Organisation:</b>	The Student View
<b>Name of the project TFN funded:</b>	The Student View Lewisham Action Group
<b>Date Funded by TFN:</b>	1 <sup>st</sup> December 2016
<b>Were you able to undertake your project as planned?</b>	Yes
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	<p>Funding from The Funding Network sponsored 105 young people from 6 schools during January - July 2017 to take part in The Student View Lewisham Action Group project. Since the project began, TSV has one part time staff member and we have expanded our work to 9 London boroughs. In the first month of Year 2 (September 2017) we have doubled the value of our paid bookings from schools for September 2017 - September 2018 to 12 equating to £17,500 overall. This is projected to rise to a minimum of £25,500 by July 2018 over triple our Year 1 paid bookings total.</p> <p>The grant funded the following in terms of outputs and outcomes:</p> <p>TSV Outputs Session Delivery</p> <ul style="list-style-type: none"> <li>- 72 Hours Articles Published</li> <li>- 164 Impact on beneficiaries</li> </ul> <p>Writing Skills</p> <ul style="list-style-type: none"> <li>- <input checked="" type="checkbox"/> 90% of pupils said, "I can now complete extended pieces of writing to a higher standard."</li> </ul> <p>Teachers</p> <ul style="list-style-type: none"> <li>- <input checked="" type="checkbox"/> 100% of teachers said that they would recommend The Student View programme to other schools.</li> </ul> <p>Unique Visitors</p> <ul style="list-style-type: none"> <li>- <input checked="" type="checkbox"/> The Student View Lewisham Action Group project generated an average of 796 unique visitors a week. Impact on TSV In September 2018, TSV has started working with 40 young people from two Lewisham schools who participated in the previous project. This project provided TSV with the time to recruit over 35 journalists from more than 20 media organisations who now co-deliver the programme with TSV staff.</li> </ul>
<b>What portion of the project did TFN fund?</b>	100%
<b>How many direct beneficiaries did the TFN funded project reach?</b>	105
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	22,288

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<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes
<b>If yes, how much were you able to raise?</b>	Since TSV received the transformative £11,000 grant from TFN we were able to leverage £24,000 as a direct result of TFN support.  Mawsonia: £20,000 for three years  Highway One Trust: £4,000 for one year
<b>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</b>	Yes
<b>If yes, please can you provide details of the support you received?</b>	TFN's Festive Funding Event venue was gifted to The Student View by the Associate Director of the Macquarie Foundation, Rachel Enge, I for our June fundraiser. At this event, TSV secured £3,000 of public donations and a sponsored website editor position of £20,000 from Mawsonia. In addition, The Student View received fundraising guidance from TFN member Charlotte Milner-Barry, from ThinkForward, who helped develop TSV's fundraising strategy.
<b>How important was TFN funding in helping you achieve your objectives?</b>	We wouldn't have been able to achieve our objectives without TFN funding
<b>Since presenting at TFN, has your organisation undergone any other significant changes?</b>	Since presenting at TFN, The Student View has been able to secure funding to recruit a part-time site editor. Furthermore, TSV has formed an advisory board of 15 leading public, business and third sector leaders including Baroness Janet Royall and Geraldine Sharpe-Newton. In addition, TSV has recruited over 35 journalists from more than 20 media organisations who now co-deliver the programme with TSV staff.
<b>Do you have any other comments or feedback on the experience of the TFN process?</b>	The Funding Network process was thoroughly enjoyable and the funds raised acted as a springboard to solidify our current impact and ensure the scalability of The Student View. The Student View would not be in the position it is in today without TFN.
<b>Can you tell us any personal stories to highlight the value of the project?</b>	Testimonials from our TSV journalists taking part in the Lewisham Action Group project highlight the value of our work. Responses include:  Timothy: "The Student View changed my life."  Ellie: "Being part of The Student View has allowed me to realise how important it is to share your views on topics you are passionate about."  Deborah: "Being part of The Student View has allowed me to develop my skills as a writer."  Octolie: "Being part of The Student View helped me open up about

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	<p>my feelings.”</p> <p>Yunis: “The best part of The Student View was that I was given an opportunity.”</p> <p>Arlind: “Being part of The Student View made me more independent and taught me about the impact the media has on our lives.”</p> <p>Sarah: “The Student View allowed me to structure different types of articles and express my thoughts.”</p> <p>Blessed: “The Student View allowed me to discuss topics that are rarely spoken about.”</p> <p>Scarlett: “The Student View allowed me to improve the quality of my writing.”</p> <p>Ava: “The Student View allowed me to collect my thoughts into an article and explore something I really care about.”</p>
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