

TFN Impact Report

Name of your Organisation:	The Huddleston Centre
Name of the project TFN funded:	Huddleston Juice!
Date Funded by TFN:	22 June 2017
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Our initial proposal was to run Huddleston Juice for 10 weeks to provide work experience for up to 12 young people, and to be the first of many Social Enterprise ideas nurtured at The Huddleston Employment Hub. With the other funding, we have managed to establish our Saturday Club which is an incubator for ideas developed by the young people. We have run 24 sessions, including planning sessions, training and development of different ideas. The first is the Juice Bar which is ongoing, we have trained 12 young people to run the juice bar and take them out in teams of 6 to the markets of Hackney, this is brilliant for fundraising and PR as we meet loads of people who want to join us. The next step for this project is setting up in corporate locations during holidays (e.g. Unilever House, HSBC, Societe Generale).</p> <p>The initial funding that TFN facilitated for us really gave us confidence to go into other environments and share our ideas.</p> <p>Other ideas in our incubator, so far, are releasing a single and printing T shirts.</p>
What portion of the project did TFN fund?	30%
How many direct beneficiaries did the TFN funded project reach?	12
How many indirect beneficiaries did the TFN funded project reach?	24
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	Addidi - £2,775 London Community Foundation - £5,000
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you	We received pro bono support from a qualified chef and have made contact with the CSR teams at Societe Generale and HSBC as a direct

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received?	result of this project.
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	No