

TFN Impact Report

Name of your Organisation:	The Fatherhood Institute
Name of the project TFN funded:	English as an Additional Language FRED (Fathers Reading Every Day)
Date Funded by TFN:	6/11/17
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Funding for TFN enabled us to begin the first phase of a project to create, test and improve resources for families with English as an Additional Language who are taking part in our four week Fathers Reading Every Day (FRED) reading for pleasure programme.</p> <p>This involved running FRED and consulting with 168 fathers and their children in a primary school in Wolverhampton in order to test new EAL resources.</p> <p>We were a able to run a series of detailed interviews and focus groups with these families.</p> <p>The FRED programme we ran in the school had significant impacts on children's progress in a number of ways:</p> <p>Reading Behaviours: Nearly all (97%) of respondents report that FRED has helped them to read to their child every day, with 87% saying that since starting FRED they feel more confident in reading books or telling stories. Fathers are also reporting - in high numbers - that their child is using new words or phrases (95%), choosing a book or something to look at or read (96.3%) and having longer conversations (96%) since starting FRED.</p> <p>Alongside the reading behaviours, many fathers are reporting changes in their relationship with their child, with many talking about improved closeness and bonding - in fact many mothers are also commenting on this. 91% of fathers feel more 'connected' (knowing when they need quiet time, a cuddle, eye contact, understanding their 'mood' etc) with their child, which would suggest an increase in reciprocity and understanding - all important for long term outcomes for children. A very high percentage (87%) of fathers say they are speaking, singing or laughing with their child more since FRED, and this is worth noting because these playful interactions can signify an increase in parental satisfaction and reflects more frequent verbal interactions with the child.</p>
What portion of the project did TFN fund?	100%
How many direct beneficiaries did the TFN funded project reach?	168 children and their dads (so far).
How many indirect beneficiaries did the TFN funded project	20 teachers trained to deliver FRED in Wolverhampton and Southend.

TFN Impact Report

reach?	
Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes - A positive link with the husband of a children's author who expressed a lot of support for what we do. It feels like there might create scope to approach him/the author in future to help us promote Fathers Reading Every Day.
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding.
Since presenting at TFN, has your organisation undergone any other significant changes?	There have been no significant changes however, the funding has enabled us to maintain the integrity of the organisation and continue to build the reputation of the Fatherhood Institute.
Do you have any other comments or feedback on the experience of the TFN process?	We were thrilled to have the opportunity to participate in every stage of the inspiring SFG process. It was a very encouraging, life-affirming experience to encounter a group of generous individuals who want to make a difference by funding projects with a robust social impact. One of the strategic benefits of the funding is the additional leverage it gives us to attract further funding for this important work. We submitted an application to the EEF in the spring 2018, to help us develop FRED further. We are also about to apply to SHINE to run FRED in the Northern Powerhouse areas.
Can you tell us any personal stories to highlight the value of the project?	When the father heard he could read in his own language, he spoke emotionally of his own favourite childhood books that he had brought with him to the UK. One father read via Skype from Africa, supported by his children's mother: "FRED is an amazing programme, it has helped a lot with communications between me and my child, even with her brother and sister. She finds reading fun and exciting. Most of the time she reminds me that I have to read to her, she enjoyed every session I had with her and also with the dad through video calls (he travelled out of the country) and now she loves reading thanks a lot to the FRED team."