

TFN Impact Report

Name of your Organisation:	Speak Street
Name of the project TFN funded:	Speak Street in Kings Cross
Date Funded by TFN:	04/10/2018
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>This project had a positive impact on the local area of King's Cross/Euston by:</p> <ul style="list-style-type: none"> - Involving marginalised groups to create a more inclusive community in an area that otherwise feels out of bounds to them. We ran 32 sessions over 2018 and we encouraged them to stay involved in the Skip Garden and Wellcome Collection long after the project finishes. - This project created understanding between people of different ethnicities and faiths, including migrants, asylum seekers and migrants from all over the world and local English people, during a time when there is rising racial tensions - This project focused on engaging groups of people who don't usually engage with the green sector in creating food growing and wildlife friendly spaces in the middle of King's Cross and leaving a physical positive legacy behind. <p>Early on we encountered the view among many of the participants that they didn't believe they could go into a place like the Wellcome Collection, but perceptions soon shifted and at the end 92% of people said they would visit the Wellcome Collection in their spare time. Our Wellcome Collection sessions and the Skip Garden sessions culminated in a 'speech competition' where learners spoke for 1 minute on something they had learned about at the session. There was a group vote and the winner was proudly awarded a medal. We see that although there are rapid developments and amazing resources on their doorstep, some people need a little encouragement and confidence building to make full use of them and feel like they too are a welcomed member of the community.</p> <p>We are happy to report we are continuing to run our Speak Street in Kings Cross Programme this year including running our classes at C4WS who we met at the the TFN and were fellow pitchees</p>
What portion of the project did TFN fund?	20%
How many direct beneficiaries did the TFN funded project reach?	145
How many indirect beneficiaries did the TFN funded project reach?	555

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Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	No
Do you have any other comments or feedback on the experience of the TFN process?	Thank you for all the support and help we received during the process.
Can you tell us any personal stories to highlight the value of the project?	<p><i>"What I love about Speak Street is the friendly atmosphere and getting to use words and language in a practical sense. It's one thing learning from a book but it's another thing using it practically in real situations like the market or the fish seller. It's more than just gardening and cooking for fun, you really pick things up and get to engage with new people you wouldn't normally get to meet. Even though I live very close by I have never been to this bit of the area, it is a nice escape from the noise and busyness and you can really relax."</i></p> <p><i>"I enjoy everything, the English class and the garden most of the time. All of us are friends and I have strongly improved my English. I have gained a very different impression of the area, before I only knew the main road but since starting the sessions I've seen all the beautiful shops and lovely places to sit down together. The way they do things here is good, I was cooking the second time I came here - I like it very much."</i></p> <p><i>"I enjoy the skip garden because it's a peaceful placed. Helped me to have some confidence to speak English and I love gardening."</i></p> <p><i>"King's Cross is a big and beautiful area - nice people here"</i></p> <p><i>" I like King's Cross, I feel safe here"</i></p> <p><i>"I love the way I've been welcomed at the Wellcome Collection"</i></p>

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