

TFN Impact Report

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| Name of your Organisation: | Salford Red Devils Foundation |
| Name of the project TFN funded: | Rugby Reminiscence |
| Date Funded by TFN: | 22/11/2018 |
| Were you able to undertake your project as planned? | No |
| If no, please outline how the project has changed. | Due to a reduction in the funding hoped for the programme was reduced slightly in delivery hours and the associated outcomes reduced accordingly. |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | <p>Salford Red Devils Foundation was able to engage with the local community and offer a very well received programme of activities targeted at people living with dementia with early onset being the main focus. using pre existing partnerships and contact referrals were received and sessions were ran from The AJ Bell Stadium. Participants found the sessions very inclusive and working with PDKinetics we were able to offer a bespoke product. Using professional sport is fantastic when engaging with participants and it helps to break down stigmas. Not being set in a medicalised facility also takes away barriers to participation and ensures that we really are offering a usable service to all.</p> <p>Participants and families expressed feeling part of an extended family and the sharing of coping strategies and best practice enabled the development of individual techniques that have enabled better abilities to be self sufficient for longer without the need for medical intervention.</p> |
| What portion of the project did TFN fund? | 90% |
| How many direct beneficiaries did the TFN funded project reach? | 40 |
| How many indirect beneficiaries did the TFN funded project reach? | 100 |
| Were you able to leverage further funding as a result of TFN support? | Yes |
| If yes, how much were you able to raise? | The Rugby Football League - LDRL team funding |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | Yes |

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| If yes, please can you provide details of the support you received? | Legal advice was offered but not required. |
| Has the training you received from TFN better prepared you in pitching your organisation to potential funders? | Yes |
| Has TFN increased your capacity to raise further funds? | Yes |
| How important was TFN funding in helping you achieve your objectives? | We wouldn't have been able to achieve our objectives without TFN funding |
| Since presenting at TFN, has your organisation undergone any other significant changes? | Since presenting, the organisation has relocated to a new location at an education institution. |
| Do you have any other comments or feedback on the experience of the TFN process? | |
| Can you tell us any personal stories to highlight the value of the project? | Since delivering this project SRDF has made valuable connections in the local community that has ultimately led to additional programmes being proposed which will hopefully allow us to continue delivery and build on the work that has been delivered. These projects will hopefully bring in additional funding to ensure that a lasting and sustainable programme can be put into place. |

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| Name of your Organisation: | Active Impact CIC - Now Vehicles for Change |
| Name of the project TFN funded: | Mobiloo |
| Date Funded by TFN: | 25th Sept 2018 |
| Were you able to undertake your project as planned? | Yes |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | <p>Our stated aim was to use the funds to purchase tools and equipment that would permit us to build our own Mobiloo bodies rather than having to purchase them from a commercial supplier. We have the skills amongst our rapidly growing team and by carrying out the conversion work ourselves we retain control over quality and timescale as well as keeping cost down.</p> <p>I can now report that our workshop is fully established in Gillingham and our first conversion will begin before Christmas. We have been dependent on other grants coming in to fund the purchase of base vehicles and components and we have now secured a number of grants and loans that will permit us to reach our target of fleet expansion to 14 Mobiloos by Summer 2020.</p> |
| What portion of the project did TFN fund? | 100% of cost of equipping the workshop. |
| How many direct beneficiaries did the TFN funded project reach? | At a minimum, 4,320 per year from 2020 |
| How many indirect beneficiaries did the TFN funded project reach? | At a minimum, 12,000 per year from 2020 |
| Were you able to leverage further funding as a result of TFN support? | No |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | Yes |
| If yes, please can you provide details of the support you received? | One of the audience approached us after the pitch to offer pro-bono business development support. We have since worked closely with this individual on an ad hoc basis to assist with major strategic decisions. |
| Has the training you received from TFN better prepared you in pitching your organisation to potential funders? | Yes |

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| Has TFN increased your capacity to raise further funds? | Yes |
| How important was TFN funding in helping you achieve your objectives? | We wouldn't have been able to achieve our objectives without TFN funding |
| Since presenting at TFN, has your organisation undergone any other significant changes? | We've moved our office out of my home and into proper premises in Westbury, Wiltshire, right beside the train station. We also have another incredible year of operations under our belt with all the associated learning and reputation building. Our staff numbers have swollen considerably as we've become increasingly busy. We are currently recruiting for a Development Director to join the hub team in Westbury and our fundraiser is optimistic that we'll attract some very substantial grants and social investments in the coming year. |
| Do you have any other comments or feedback on the experience of the TFN process? | The TFN model is fantastic. We all really enjoyed the event in London and met some great people. |
| Can you tell us any personal stories to highlight the value of the project? | At Mobiloo the driver/attendant is key to the provision of our service and this is why we've grown so rapidly. John, Ed and Sadie are three of our amazing driver/attendants. Through getting to know them I have discovered their backgrounds in vehicle conversions and customisation. John has built many catering trailers and trucks for a variety of customers. Ed and Sadie have restored a number of their own motor homes to an exceptional standard. Together, this wonderful team shall shortly commence build/conversion work to create a minimum of four new Mobiloos from the premises in Gillingham, Dorset. Being able to create employment for individuals who are already an integral part of the Mobiloo project is beneficial because they all go out on Mobiloo bookings regularly so know the operation inside out. They also have accumulated significant experience supporting Mobiloo users and their families so they are intimately familiar with individual requirements. |

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| Name of your Organisation: | C4WS Homeless Project |
| Name of the project TFN funded: | Core Costs |
| Date Funded by TFN: | 04/10/2018 |
| Were you able to undertake your project as planned? | Yes |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | <p>The sheer number of guests staying in the shelter was a real challenge as was the drastic reduction in the entitlement to benefits during the last shelter season, so we were grateful for the funding from TFN, as we were able to direct this towards specific guest needs such as paying for new ID, or travel costs so they could get to vital appointments on time.</p> <p>We had 88 guests stay with us in the shelter last season. This represents a 28% increase on the previous year.</p> <p>Given the rise of homelessness in Camden, London and England it is not surprising that this was the case, but it's also important to acknowledge that this number is still less than a quarter of the calls we received for referrals, which further reflects that sheer volume of need.</p> <p>The impact of 48% of guests not being eligible for benefits or awaiting an outcome on a decision of eligibility for benefits when arriving at the shelter also had a significant effect. This was an increase of 18% on last year and demonstrated the results of an increasingly hostile environment and the roll out of Universal Credit in Camden.</p> <p>With long waiting times for outcomes, or the need for many guests to access our Jobs Club to find work meant that many guests reached the end of their 28 day stay with us and needed to be referred to another shelter or into our hosting scheme. This caused an increased in the caseloads of the Project Manager and the Welfare Manager who continued to work with these guests in addition to those currently staying in the shelter, which they did until the cases were resolved.</p> <p>This meant we were able to draw on support from new partners made through TFN. A positive outcome is that we are now partnered with Speak Street for our forthcoming shelter season, they were another charity who spoke on the night. They will be facilitating English Classes for our guests every Wednesday throughout the season.</p> |
| What portion of the project did TFN fund? | 4 |
| How many direct beneficiaries did the TFN funded project reach? | 4 |
| How many indirect beneficiaries did the TFN funded project | Difficult to quantify |

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| reach? | |
| Were you able to leverage further funding as a result of TFN support? | No |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | No |
| Has the training you received from TFN better prepared you in pitching your organisation to potential funders? | Yes |
| Has TFN increased your capacity to raise further funds? | No |
| How important was TFN funding in helping you achieve your objectives? | We would have found it difficult to achieve our objectives without TFN funding |
| Since presenting at TFN, has your organisation undergone any other significant changes? | No |
| Do you have any other comments or feedback on the experience of the TFN process? | We loved the experience and were extremely pleased to be included as part of the event. |
| Can you tell us any personal stories to highlight the value of the project? | <p>C4WS supported 88 guests through our shelter last season. Of those that engaged with us, we are proud that over 95% went on to more permanent accommodation.</p> <p>Within this incredible number, there were individual successes:</p> <p>Lukas - a talented young European man who was keen to seek a career in finance. He needed to find a job immediately, as this was his only route into housing. He applied and gained an entry level role at St Pancras Renaissance Hotel, one of our Corporate Partners. With the support of the staff he settled into his role and had the chance to get involved with the finance department. He's now living in his own private rented flat.</p> <p>Krys - another European migrant who was unable to find employment until he secured ID. This took several months to come through, during which time we continued to work with him, and through another corporate partner, Ted Baker, he was offered an internship in their IT department. He recently received his passport, was offered a full-time role with Ted and was able to secure accommodation. He has also now been invited to contribute to our Steering Group, made up of ex-shelter guests, whose ideas and innovations directly impact the work we do in future seasons.</p> |

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| | <p>Leah - She was made homeless after being bullied in her shared house. She worked throughout her time at the shelter, despite the challenging circumstances in which she found herself, and the impact this bullying had on her mental health. Through engaging with the Project Manager (her caseworker) her confidence grew and she was able to engage with housing services and request help which had previously been denied. She too has moved into more permanent accommodation, after a short stay in our hosting scheme, Home from Home and is now a valued member of our Steering Group.</p> |
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| Name of your Organisation: | Speak Street |
| Name of the project TFN funded: | Speak Street in Kings Cross |
| Date Funded by TFN: | 04/10/2018 |
| Were you able to undertake your project as planned? | Yes |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | <p>This project had a positive impact on the local area of King's Cross/Euston by:</p> <ul style="list-style-type: none"> - Involving marginalised groups to create a more inclusive community in an area that otherwise feels out of bounds to them. We ran 32 sessions over 2018 and we encouraged them to stay involved in the Skip Garden and Wellcome Collection long after the project finishes. - This project created understanding between people of different ethnicities and faiths, including migrants, asylum seekers and migrants from all over the world and local English people, during a time when there is rising racial tensions - This project focused on engaging groups of people who don't usually engage with the green sector in creating food growing and wildlife friendly spaces in the middle of King's Cross and leaving a physical positive legacy behind. <p>Early on we encountered the view among many of the participants that they didn't believe they could go into a place like the Wellcome Collection, but perceptions soon shifted and at the end 92% of people said they would visit the Wellcome Collection in their spare time. Our Wellcome Collection sessions and the Skip Garden sessions culminated in a 'speech competition' where learners spoke for 1 minute on something they had learned about at the session. There was a group vote and the winner was proudly awarded a medal. We see that although there are rapid developments and amazing resources on their doorstep, some people need a little encouragement and confidence building to make full use of them and feel like they too are a welcomed member of the community.</p> <p>We are happy to report we are continuing to run our Speak Street in Kings Cross Programme this year including running our classes at C4WS who we met at the the TFN and were fellow pitchees</p> |
| What portion of the project did TFN fund? | 20% |
| How many direct beneficiaries did the TFN funded project reach? | 145 |
| How many indirect beneficiaries did the TFN funded project reach? | 555 |

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| Were you able to leverage further funding as a result of TFN support? | No |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | No |
| Has the training you received from TFN better prepared you in pitching your organisation to potential funders? | Yes |
| Has TFN increased your capacity to raise further funds? | Yes |
| How important was TFN funding in helping you achieve your objectives? | We would have found it difficult to achieve our objectives without TFN funding |
| Since presenting at TFN, has your organisation undergone any other significant changes? | No |
| Do you have any other comments or feedback on the experience of the TFN process? | Thank you for all the support and help we received during the process. |
| Can you tell us any personal stories to highlight the value of the project? | <p><i>"What I love about Speak Street is the friendly atmosphere and getting to use words and language in a practical sense. It's one thing learning from a book but it's another thing using it practically in real situations like the market or the fish seller. It's more than just gardening and cooking for fun, you really pick things up and get to engage with new people you wouldn't normally get to meet. Even though I live very close by I have never been to this bit of the area, it is a nice escape from the noise and busyness and you can really relax."</i></p> <p><i>"I enjoy everything, the English class and the garden most of the time. All of us are friends and I have strongly improved my English. I have gained a very different impression of the area, before I only knew the main road but since starting the sessions I've seen all the beautiful shops and lovely places to sit down together. The way they do things here is good, I was cooking the second time I came here - I like it very much."</i></p> <p><i>"I enjoy the skip garden because it's a peaceful placed. Helped me to have some confidence to speak English and I love gardening."</i></p> <p><i>"King's Cross is a big and beautiful area - nice people here"</i></p> <p><i>" I like King's Cross, I feel safe here"</i></p> <p><i>"I love the way I've been welcomed at the Wellcome Collection"</i></p> |

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| Name of your Organisation: | Little Village |
| Name of the project TFN funded: | Little Village |
| Date Funded by TFN: | 04/10/2018 |
| Were you able to undertake your project as planned? | Yes |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | We asked for a contribution to our core costs so that we could expand our service and meet growing demand. When we made our pitch, we were seeing an average of 70 families each month, and in the year to date we'd given out 25,000 items. A year on, we're seeing an average of 98 families each month (a 40% increase), and have given out 53,000 items. In September and October alone we have received 388 referrals in Camden - demand continues to rise. TFN support enabled us to increase the hours of our core team, as well as helping us manage a rent increase so we could increase access to our service. |
| What portion of the project did TFN fund? | 5% of total expenditure on core service in FY2018 |
| How many direct beneficiaries did the TFN funded project reach? | 542 referreals were fulfilled in the 6 months following the grant. |
| How many indirect beneficiaries did the TFN funded project reach? | 215 volunteers are active in Camden, and in 2019 they have donated 4342 hours already. |
| Were you able to leverage further funding as a result of TFN support? | No |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | No |
| Has the training you received from TFN better prepared you in pitching your organisation to potential funders? | Yes |
| Has TFN increased your capacity to raise further funds? | No |
| How important was TFN funding in helping you achieve your objectives? | We would have found it difficult to achieve our objectives without TFN funding |
| Since presenting at TFN, has your organisation undergone any other significant changes? | We are in the process of finalising a 5 year strategy to build a London-wide infrastructure and this means that we're focusing on how we build a network of hubs like the one we have at Camden. We are also |

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| | investing much more in the support we put around our volunteer programme, to create an inclusive, empowering offer where everyone has a chance to grow and thrive. |
| Do you have any other comments or feedback on the experience of the TFN process? | It was a really fun experience. Thanks so much for having us. We'd love to come again! |
| Can you tell us any personal stories to highlight the value of the project? | |

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