

TFN Impact Report

Name of your Organisation:	SEED Impact Trust
Name of the project TFN funded:	Training youth in the green economy
Date Funded by TFN:	15 th September 2016
Were you able to undertake your project as planned?	No
If no, please outline how the project has changed.	<p>The project has not changed in purpose but it was delayed by various things that were essential before commencement.</p> <p>The most critical delay was the sign off on our renewed accreditation by the Agricultural Sector Training Authority (Agri-SETA). This is crucial because it is the core of the value that youth achieve out in the world. Typically our youth do not have school leavers' certificates and therefore having an accredited and recognised qualification at the end of our programme is central to our offering and to our positioning of them.</p> <p>We were also delayed by capacity constraints and it took some time for us to finalise the full funding for the course, to complete the training of past alumni to act as mentor trainer leaders for the programme and the Food Freedom work, and to complete the build of our new classroom.</p> <p>In the period from January to course commencement in August we provided further professional training to 10 graduates of past programmes so that they could support the programmes as mentor/teacher leaders. Part of our vision is the empowerment of high potential leaders who could be engaged for further development of youth from the local township communities in which they operate and in which Food Freedom initiatives are championed by local youth. Our 2017 intake programme is thus being supported by four Alumni teachers, an Alumni assessor, an Alumni caterer and nutrition teacher and by leaders of community enterprises.</p> <p>Importantly, a significant win achieved during this period of delay was the securing of a contract with Government (Department of Environmental Affairs & Tourism) that will pay youth stipends of R2,500 per participant and that will support the connection of youth to work on completion.</p> <p>Ultimately these delays moved the commencement date of the training to August 2017 and the programme is now well underway with 20 incredible youth participating. The value that has been added to the programme as a result of these delays is incalculable and has certainly leveraged the impact of grants that we received for this programme overall.</p>
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	As indicated above, the course is now underway and we have 20 learners participating. We believe we are on target to meet our objectives and indeed exceed them given the additional work and impact that was achieved in the first half of the year. Specifically, we

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	<p>have managed to achieve the following goals in advance of implementation:</p> <ul style="list-style-type: none"> • We have built a classroom - this has been in the pipeline for some years and we are so grateful to be able to teach comfortably in any weather. • We have ve realigned our Accreditation and moved it to the AgriSETA. As part of this we have also streamlined our assessment process. • We have built the capacity in our Alumni group to begin to deliver aspects of the program. We are proud to say that four Alumni are teaching, one is assessing, one is catering and others are coming to give talks about their journey in starting up community eco-enterprises. • We have catalyzed the start-up journey for two further youth-led eco-enterprises and re-launched the Exotic Mushroom Enterprise. If all goes according to plan there will be at least eight potential jobs for graduates from the 2017 programme. • We have established new formal and powerful partnerships with: <ul style="list-style-type: none"> - Department of Environmental Affairs & Tourism (DEAT) - We have accessed the youth stipends and all our youth will be paid R2500 for 6 months, while attending the program. With 26% of households youth-led this is incredibly important to enable learning for those burdened with bread winning. - The Predictive Index - We have partnered with The Confident Group to offer Strengths Analysis to all participants who will complete a test and then have a 30-minute feedback with a Psychologist. - A-star: We have partnered with A-Star facilitators who have designed an art therapy process that links to the curriculum we are teaching. The process helps to unlock trauma that many township youth live with as a result of disenfranchisement and violence in their communities, helping them develop a sense of self. • As mentioned above, we have ve trained 10 graduates from past programmes to fulfill roles as teachers of the program. • We have ve formalized the program into modules. This sets us up to being to run electives as we keep navigating the market requirements of the Green Economy in Cape Town and work out what they need. Ultimately this will help us establish a sustainability stream for the future.
What portion of the project did TFN fund?	15%
How many direct beneficiaries did the TFN funded project reach?	20
How many indirect beneficiaries	The number of indirect beneficiaries are difficult to determine

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<p>did the TFN funded project reach?</p>	<p>specifically because of the impact on households of an indeterminate size (in South Africa the average household size is often averaged at 8 members) through the growth of the neighbourhood resilience and Food Freedom programme, the benefit of community enterprises grown through the programme and the impact of the 20 youth in their own homes and with direct neighbours. For example, Food Freedom already supports over 100 homes (assume 800 people); we are training 20 youth (assume impact could reach 160 people indirectly), we have trained 10 past alumni for this programme (assume 80 indirect beneficiaries). For example, to date this year, 65 community members have benefitted from specific workshops held at SEED. The evaluation forms at the end of the workshops indicate that attendees are satisfied with both the content of the workshops and the quality of the facilitators. Some 20 households are currently enjoying the subsidised seedling trays, which impacts a further 100 people directly and is growing. We also found the unexpected impact of neighborhood resilience as graduates began to transform the living spaces of those close to them SEED's work promotes community resilience, builds the local market for fresh produce and home food gardening, and supports the growth of community eco-enterprises that improve health, nutrition and wellbeing in this community of many thousands. This is important because part of the programme will be an expansion of the Food Freedom network through what we call a 'Permablitz', where participating youth will work with a Food Freedom gardener who has a track record of food gardening including the co-design and implementation of the systems for Climate Adaption and Resilience. Systems will include perennial food production, growing medicinal plants, utilising grey water and harvesting rainwater, capturing free energy through, for example, hot boxes, solar cookers etc. as well as shading and cooling applications using plants such as tree planting (fruit and food trees, trellises etc.)</p>
<p>Were you able to leverage further funding as a result of TFN support?</p>	<p>Yes</p>
<p>If yes, how much were you able to raise?</p>	<p>We raised over R600,000 which enabled us to accommodate all 20 youth</p>
<p>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</p>	<p>No</p>
<p>How important was TFN funding in helping you achieve your objectives?</p>	<p>We would have found it difficult to achieve our objectives without TFN funding</p>
<p>Since presenting at TFN, has your organisation undergone any</p>	<p>2017 has turned into an enormously significant year for SEED as we have made significantly progress in augmenting our board and governance processes, formalising partnerships and contracts with</p>

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<p>other significant changes?</p>	<p>significant partners and preparing a launch pad for our vision to transform the local community and reach over 100 youth in 2018. We have unlocked significant levers for scale and change that we believe has positioned SEED's Green Economy Youth Programme significantly for scaled adoption in a more mainstream way. Our new classroom was completed just in time for the 2017 intake of 20 young people in August and now enables all weather teaching, giving the SEEDing Futures programme its own important home. The modularisation of training has also positioned us for significant growth and impact.</p>
<p>Do you have any other comments or feedback on the experience of the TFN process?</p>	<p>TFN is a powerful model to engage and leverage support for social change. We believe it is a model that could potentially be utilised for the crowd funding of start-up youth-led enterprises by our graduates and the format might well be a valuable addition to our efforts to support graduates seeking start-up grant or SEED funding for their endeavours. Thank you for your support and for the lessons and ideas it has stimulated in us.</p>
<p>Can you tell us any personal stories to highlight the value of the project?</p>	<p>We can certainly provide stories when the programme has progressed with the direct beneficiaries. However, two stories of past Alumni developed further for this programme are:</p> <ul style="list-style-type: none"> • Tania Jacobs, Easy Peasy Start-up, Seed stewardship lead. <p>Tania was a graduate of the 2013 intake and was mentored by a seed banker. She is now employed through Easy Peasy Resilience Trays and earns approximately R6,000 plus profit share each month. Tania is now also growing a seed stewardship program from our seed bank in Mitchells Plain which supports 100 local home gardens and has the vision to grow the resilience of Cape Town's food systems through supplying strong locally adapted seed with good growth rates.</p> <ul style="list-style-type: none"> • Imraan Samuels, Guerilla House <p>Imraan graduated in 2014 and worked at SEED as a facilitator for a Climate Resilience Program. He went on to launch Guerilla House which builds resilience in Cape Town's communities through household adaptation workshops as well as through a design and implementation service. He also designs and implements school food gardens.</p>