

TFN Impact Report



Name of your Organisation:	Right to Succeed
Name of the project TFN funded:	External Communications - Website
Date Funded by TFN:	15 June 2017
Were you able to undertake your project as planned?	Yes - with some delay to original timelines. Our new website was launched at the end of March, with a second phase of features launched on 21 May 2019.
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>We have developed the website to make it useful for the following groups:</p> <ul style="list-style-type: none"> ● Funders and commissioners to fully understand the problem we are working to solve, namely the attainment gap for disadvantaged children and young people linked to certain geographies. See the Data Explorer section. ● School leaders to be able to find resources to improve how they choose and implement interventions for disadvantaged or under performing young people (resource hub in development). ● Existing schools to access a portal of assessments and resources that are core to our programme delivery and quality assurance (to be completed) ● Current schools leaders to be able to make a recommendation or referral to their peers and other interested parties <p>The new website will help us to:</p> <ul style="list-style-type: none"> ● Promote the idea of Right to Succeed as a network/portfolio of delivery partners and active schools/school leaders rather than a stand alone charity. ● Present a live analytics tracker we have built in Tableau so that we increase transparency on our outputs, outcomes and reach and purpose (in development). ● Build on our new brand identity and position ourselves as a UK Collective Impact Charity
What portion of the project did TFN fund?	Total project (excluding RTS Staff time) has cost £12,241 to date and so TFN has funded 27% of the project. (Costs increased by 20% as we are no longer able to recover the VAT charged)
How many direct beneficiaries did the TFN funded project reach?	We expect the website to be used by at least all schools on our programmes as a minimum - by school staff, rather than the children,

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	being the ultimate beneficiaries of our work. This will depend on development of the portal
How many indirect beneficiaries did the TFN funded project reach?	See website " Right to Succeed at a Glance "
Were you able to leverage further funding as a result of TFN support?	No - rest of project has been funded from our core funding
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Volunteer support has continued via Beyond Me, from more staff at Deloitte and also as part of the Rothschild graduate programme in 2017/18.
How important was TFN funding in helping you achieve your objectives?	It was important to enable us to be able to get this project off the ground, even if we had to direct some core resources to it as well, as not the type of project that is easily funded.
Since presenting at TFN, has your organisation undergone any other significant changes?	As per interim report.
Do you have any other comments or feedback on the experience of the TFN process?	Thank you for all your support - and continued patience with us in getting the website project off the ground.
Can you tell us any personal stories to highlight the value of the project?	Not applicable to this type of project