

TFN Impact Report

Name of your Organisation:	Juta Shoes
Name of the project TFN funded:	Juta Shoes
Date Funded by TFN:	14/11/2017
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	We asked for funding to cover some core operational costs to allow us to grow. We used the grant from YFN to pay for our website and e-commerce platform, to have professional photographs taken, and to pay for our accounting software. This has been instrumental in allowing us to focus on our programme delivery and project development. We've taken on five more teachers in our training programme, and delivered one-off employability skills sessions to 16 more women in partnership with Housing Associations.
What portion of the project did TFN fund?	2% of our overall annual turnover
How many direct beneficiaries did the TFN funded project reach?	30
How many indirect beneficiaries did the TFN funded project reach?	60
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	We raised £15,000 from UnLtd, the foundation for social entrepreneurs
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	We have ongoing free accounting support from a YFN volunteer (which is invaluable!) and also accessed some free legal support from a volunteer
How important was TFN funding in helping you achieve your objectives?	TFN funding was not essential as we would have been able to find alternative funding
Since presenting at TFN, has your organisation undergone any other significant changes?	Due to feedback from customers and beneficiaries, we have focused on our workshops rather than our products