

## TFN Impact Report

<b>Name of your Organisation:</b>	Human Story Theatre
<b>Date of TFN event which you pitched at?</b>	17/05/18
<b>Name of the project TFN funded:</b>	Human Story Theatre - Admin support
<b>Were you able to undertake your project as you outlined in the application?</b>	Yes
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	<p>This funding has meant that we can develop the infrastructure to continue to do many projects. Without these steps forward we would still have been wanting, and our progress and audience reach would not have been accelerated.</p> <p>We were able to commission a professional fundraiser for 8days, who has taught us a great deal of fundraising skills and we now have regular approaches to corporate sponsors underway.</p> <p>We engaged a website designer to further improve our website, we feel this updated online presence has raised our profile with prospective bookers and funders.</p> <p>We were also able to buy a laser printer which has saved on our ongoing printing bills. We used the remainder to commission a trailer for our ongoing show about dementia so we can target other counties to take our show and raise awareness of dementia nationwide: <a href="https://youtu.be/tr5IG4sitlw">https://youtu.be/tr5IG4sitlw</a></p>
<b>What portion of the project did TFN fund?</b>	100%
<b>How many direct beneficiaries did the TFN funded project reach?</b>	8
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	Potentially 1000's
<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes
<b>If yes, how much were you able to raise and from whom?</b>	£1000 from another audience member
<b>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</b>	No
<b>How important was TFN funding in helping you achieve your objectives?</b>	We wouldn't have been able to achieve our objectives without TFN funding

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<p><b>Since presenting at TFN, has your organisation undergone any other significant changes?</b></p>	<p>Since the presentation, Human Story Theatre has been granted £32000 from Turning Point addiction service to tour our play DRY (which we showed an extract of) and we will be touring this in January 2020. This recognition from a non-arts funder has significantly impacted our work, and we are seeking to consolidate similar partnerships with other projects.</p>
<p><b>Do you have any other comments or feedback on the experience of the TFN process?</b></p>	<p>The whole experience was all so positive and the evening itself developed a very supportive working ethic amongst fellow Oxford organisations.</p>
<p><b>Can you tell us any personal stories to highlight the value of the project?</b></p>	<p>Human Story Theatre presented to some marketing students as part of their course, and they were tasked with researching our company and commenting on it. These young people did a SWOT analysis and we scored extremely highly on our website!</p>