

TFN Impact Report

Name of your Organisation:	The Happy Baby Community
Date of TFN event which you pitched at?	4/7/2018
Name of the project TFN funded:	The Happy Baby Community
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	We had two requests from TFN, one to assist the Happy Baby Community with financial support to cover the travel costs of the mums to attend the sessions. Each session provides services to an average of 40 mums and 40 children at a cost of £8.75 per mum and baby.
	With the £5k that the TFN so generously gave us we were able to meet the costs of 570 attendances in the community group. As the average number of people attending is 45 this had a huge impact, enabling 12 weeks of travel costs to be covered. The Happy Baby Community has been growing significantly in scale and reach in the past 12 months. The TFN funding made it possible to continue taking in all new referrals and supporting more than 450 women in 2018. The second request was for support for the leadership program, by way of mentors. Unfortunately there was no response from the attendees on this.
What portion of the project did TFN fund?	12.5%
How many direct beneficiaries did the TFN funded project reach?	140
How many indirect beneficiaries did the TFN funded project reach?	310
Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any	The Happy Baby Community when it presented was a project that was a part of the Helen Bamber Foundation. The leaders in the project felt

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other significant changes?	that they would like to have their own governance and formed a management committee to establish the Happy Baby Community as a charity in its own right. The charity was registered in Jan 2019 – 118633. The women with 'lived experience' of surviving trafficking and violence are in a leadership program to take on the roles as trustees and managers.
	The article below was recently published following a number of interviews with the new leadership team. https://www.infomigrants.net/en/post/16926/london-s-happy-baby-community-a-safe-space-for-migrant-women-and-their-children
Do you have any other comments or feedback on the experience of the TFN process?	We found the TFN experience quite daunting, and the staff and TFN team were very supportive and helpful. As we are a new charity we would welcome the opportunity to come back and tell the funders more about our work and about what we learnt and how we used the TFN support.
Can you tell us any personal stories to highlight the value of the project?	There were two co-presenters for the TFN network event. Neither had every presented in this way before. After the event both presenters offered to work more closely with the leadership of the Community and one has now become the Treasurer for the Community and the other is training to be a Community Ambassador. We feel that this opportunity enabled them to feel more confident and committed to supporting the organisation.

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