

TFN Impact Report

Name of your Organisation:	Child.org
Date of TFN event which you pitched at?	14/03/18
Name of the project TFN funded:	Baby Box Project
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Between June and December 2018, Child.org's Baby Box Programme delivered 483 specially-designed Baby Boxes to mothers with newborn babies living in informal settlements in Nairobi County, Kenya. Child.org worked closely with the Ministry of Health to provide new mothers with an incentive to access postnatal care services and a source of safe sleeping information to keep their babies safe during the day and at night.</p> <p>This Pilot saw a significant boost in the rates of women and babies receiving potentially life-saving postnatal care services. We also saw improvements to mothers' knowledge on how to keep their babies safe while they sleep.</p> <p>The Boxes were provided alongside safe sleeping information for new mothers, to help keep babies safe while they sleep, any time of day. To ensure access to the best available services, Child.org provided refresher training for nursing staff and community health volunteers on the importance of postnatal care and breastfeeding.</p> <p>Child.org collected a wealth of data on the use of the Box and on the general experience of mothers. We identified significant new opportunities to support mothers and babies in Kenya with our future maternal and neonatal programming.</p> <p>The pilot saw an 81% increase in women and babies accessing life changing services. 95% of mothers that received the Box are using it as a place for their baby/babies to sleep either during the night or during the day.</p> <p>The project period saw significant improvements in access to healthcare services. Women provided with a Box had earlier postnatal checks, a higher chance of delivering in a facility and were more likely to be provided with the antenatal care booklet provided by the government (containing important information about their pregnancy and caring for a newborn). The percentage of newborns and mothers seen for postnatal care within 48 hours was 47% at baseline, 85% at endline.</p>
What portion of the project did TFN fund?	21.31%, the pilot project turned out to be more expensive than originally budgeted for due to working directly with the Ministry of Health and wanting to add additional capacity building aspects to the project.

TFN Impact Report

How many direct beneficiaries did the TFN funded project reach?	1041 mothers and newborn babies
How many indirect beneficiaries did the TFN funded project reach?	2297 (families of mothers enrolled in programme)
Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	Using the research that came out of the Baby Box project, we have successfully applied to UK Aid Match with a programme for Pregnant Mothers in rural Kenya. This means that we are currently in the campaign period where all donations will be matched by the UK Government up to 30th April. This is a huge step for Child.org and is going to be instrumental in our programming and fundraising work. We have also moved offices into central London. It's a larger space that matches our requirements at this point in time.
Do you have any other comments or feedback on the experience of the TFN process?	We really enjoy pitching at the TFN event. It's a fantastic opportunity to present our ideas to engaged donors who believe in what we're doing. We hope to have another opportunity to pitch soon!
Can you tell us any personal stories to highlight the value of the project?	Nine of the mothers we registered to receive Baby Boxes had twins, and none of them were aware that they were expecting two babies until they were born. One of these mothers was Sarah, who works as a vendor. She never had a scan during her pregnancy as it was too expensive for her. Since the twins have been born, she has had to give up working, she receives no support from the babies' father and currently relies on money from her mother and relatives to provide for her family. Sarah's twins were born very small. Branice was born underweight at 1.6kg and Broiayne was slightly bigger at 2kg. To complicate matters further, both were born with tongue-tie, making breastfeeding very difficult. This has meant extra costs for Sarah, who has been buying supplements for them both. During a home visit by Child.org, Sarah told us that she was not producing enough milk for the two of them and that they were always crying. Sarah was not shown how to breastfeed at the clinic, so had to

TFN Impact Report

	<p>figure it out herself. During our visit, a Community Health Volunteer was able to give Sarah extra breastfeeding advice and support.</p> <p>Sarah said that Broiyne and Branice seem to be really happy and comfortable in their Baby Boxes. They help them to sleep well and Sarah is very pleased that they have a mosquito net because they didn't have one before</p>
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