



TFN Impact Report

Name of your Organisation:	Britain Has Class
Name of the project TFN funded:	Working Class Officer Campaign
Date Funded by TFN:	06/02/2018
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>When we pitched to YFN we were a brand new project running entirely on donations from our founding members. As an organisation founded and led by working class young people, this operating model was limiting and unsustainable. We were running on around £25 a month, but even that would have become too expensive for us to keep funding our work personally. YFN's support immediately quadrupled our annual budget, funding our website, first live events and travel to meet other class activists and expand our network.</p> <p>In March 2018 we held our official launch in Parliament, recreating our online platform for working class voices in a place that has traditionally and systematically excluded working class people. Shortly after that we held the first ever Great British Class Conference, a working class festival of ideas and identity held at the London School of Economics. Both events were a rare opportunity to bring working class activists together in traditionally elitist parts of public life, creating working class spaces within institutions that we've been shut out of.</p> <p>We expanded our Working Class Officer Campaign, began travelling to other parts of the country to meet other grassroots organisations, and became much more ambitious in our vision of the future. We were soon approached by the Seedbed Trust, who gave us £10,000 to bring one of our funders on part-time and focus on expansion, and Cambridge House, who gave us free developmental support and office space in Walworth, a working class community in South London. We're now finalising our registration with the charity commission, and in October made our founder Chris Fairley a part-time, paid class activist.</p> <p>In the last year we've grown faster than we could have ever hoped to, and have laid the foundations for a durable, grassroots network of working class activism that reaches all parts of British life. YFN's funding gave us the breathing space we needed to find our feet and build our network. More importantly, though, YFN chose to fund a brand new, untested organisation run by working class young people with no traditional industry experience. By investing in a project that most funders wouldn't even listen to a pitch from, YFN gave us the resources, legitimacy and confidence we needed to transition from a student campaign to a sustainable, professional organisation. We're heading into an even bigger 2019, and owe a significant part of our</p>



TFN Impact Report

	past and future success to YFN's initial vote of confidence in us and our work.
What portion of the project did TFN fund?	10%
How many direct beneficiaries did the TFN funded project reach?	3,350
How many indirect beneficiaries did the TFN funded project reach?	140,000
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	£10,000 from the Seedbed Trust
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without YFN funding