

TFN Impact Report

Name of your Organisation:	ArtThou
Date of TFN event which you pitched at?	14/12/17
Name of the project TFN funded:	ArtThou
Were you able to undertake your project as you outlined in the application?	No
If no, please outline how the project has changed	
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>I am incredibly grateful for the support that TFN offered last year to help launch ArtThou. I am sad to say that unfortunately, after having worked on ArtThou for the first portion on this year, I have had to put a pause on realising it as a venture that I could rely on to both have a social impact as well as a source of income.</p> <p>The main issues I had were that I struggled to realise a clear business plan. And it felt as though, the more people I met up with to discuss its viability, the more I realised that I was very inexperienced in the world of community engagement which led me to lose a lot of confidence in the idea and my ability to lead such an organisation.</p> <p>While I do think there is something there - the pressures of finding an alternative form of income were such that I had to find a full time job. Therefore, the time that I have been able to dedicate to developing it as an idea have diminished.</p> <p>It was a valuable learning experience - and I regret that nothing more came of ArtThou this year. However, I also feel that it is not dead altogether and I do intend to pick it up - perhaps in a different iteration.</p>
What portion of the project did TFN fund?	NA
How many direct beneficiaries did the TFN funded project reach?	NA
How many indirect beneficiaries did the TFN funded project reach?	NA
Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the	No

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event?	
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
Since presenting at TFN, has your organisation undergone any other significant changes?	
Do you have any other comments or feedback on the experience of the TFN process?	
Can you tell us any personal stories to highlight the value of the project?	