



## TFN Impact Report

<b>Name of your Organisation:</b>	Appt
<b>Name of the project TFN funded:</b>	Appt
<b>Date Funded by TFN:</b>	29 June 2017
<b>Were you able to undertake your project as planned?</b>	Yes
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	The YFN funding has been instrumental in helping me to hit my initial objectives. I used the funding to build a prototype of the service that I had been testing manually hitherto receiving the funding. This prototype was used in the real-world, automating the booking process for roughly 400 patients who were eligible for appointments that managed long-term conditions or screened for chronic diseases such as cervical cancer. We have carried out two pilots in East London and, recently, we have hired a developer to help us build a scalable version of our service.
<b>What portion of the project did TFN fund?</b>	50%
<b>How many direct beneficiaries did the TFN funded project reach?</b>	300
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	500
<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes
<b>If yes, how much were you able to raise?</b>	£17k from Investec through the Beyond Business programme
<b>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</b>	Yes
<b>If yes, please can you provide details of the support you received?</b>	Office space for three months.
<b>How important was TFN funding in helping you achieve your objectives?</b>	We wouldn't have been able to achieve our objectives without YFN funding
<b>Since presenting at TFN, has your organisation undergone any other significant changes?</b>	Appt has began two pilots in East London.



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<p><b>Can you tell us any personal stories to highlight the value of the project?</b></p>	<p>The project has had a noticeable impact on reducing health inequality - practice managers recognised a number of names of patients that had interacted with Appt's service and saw that they were people who were usually 'hard to reach' this was because were people that they found difficult to get on the phone, or people who experienced language barriers.</p>
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