

TFN Impact Report

Name of your Organisation:	Alter Ego
Date of TFN event which you pitched at?	26/06/18
Name of the project TFN funded:	Alter Ego
Were you able to undertake your project as you outlined in the application?	No
If no, please outline how the project has changed	Sadly, due to team changes and alternative career opportunities, the decision was made not to continue incubating Alter Ego.
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	With the exception of operating expenses (£178.12), Crowdbacker funds (£3,000) were returned to TFN via Year Here. This money was used to support future Year Here ventures at forthcoming Crowdbacker events.
What portion of the project did TFN fund?	100
How many direct beneficiaries did the TFN funded project reach?	20
How many indirect beneficiaries did the TFN funded project reach?	N/A
Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding.
Since presenting at TFN, has your organisation undergone any other significant changes?	N/A
Do you have any other comments or feedback on the experience of the TFN process?	Crowdbacker was a superb event - a real highlight of the Year Here programme.
Can you tell us any personal stories to highlight the value of the project?	The money raised during this event was put back into the Crowdbacker 'pot' to support future Year Here ventures as advised by TFN.